

One-Page Guide: Determining financial feasibility

1. List your main start-up costs

2. Outline where your cash is coming from

3. Explain your break-even point in sales or units

4. Outline what you can do to lower your break-even point

5. Describe how you will make a profit

6. What will you do if you fail to cover costs after six months of trading?

7. Outline your sales forecast

8. Other evidence you will succeed
